



POTOMAC ARTS FESTIVAL
P. O. Box 578
Shepherdstown, WV 25443

April 7, 2008

To the arts community:

After a great deal of consideration, the Potomac Valley Audubon Society has decided that we will not be holding the Potomac Arts Festival in 2008. While the 2007 festival was our most successful fundraiser ever, we are very aware that many of the artists did not have the kind of financial success that they desired or needed to participate in the future. In fact a good number of them told us that they would not be returning unless we changed the location to attract additional visitors.

We are currently in the process of investigating alternative locations that would be closer to Shepherdstown and could attract more visitors. Several possibilities are under review. However, those negotiations will take some time and we will have to put the festival on hold until next year.

We are very grateful for your interest and we will keep you informed concerning our future plans. The good news is that the money we raised from the November 2007 festival has gone directly towards our children's environmental education programs and we've been able to reach more children this spring than ever before. This allows us to provide them with opportunities to become good stewards of the natural world. Thanks to everyone who made this possible.

We welcome your comments and suggestions, so please do not hesitate to contact us. Finally, and most importantly, thank you for participation in the past. We hope we will have the opportunity to work with you again soon in the future.

Jane Vanderhook
2007 Potomac Arts Festival Chairman
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