Potomac Valley Audubon Society

PotomacAudubon.org | P.O. Box 578, Shepherdstown, WV 25443 | 304-676-3397

Dear Potential Race Sponsor,

The Potomac Valley Audubon Society is pleased to announce the 2019 "This Race is for the Birds!" Run, Walk, and Kids Fun Run on April 6, 2019 on the trails of Broomgrass Farm in Gerrardstown, West Virginia.

Each year PVAS seeks sponsors for this fun family event. Proceeds support Potomac Valley Audubon Society's programs and preserves.

We anticipate over 200 runners in 2019! Visit www.potomacaudubon.org/event/race-for-the-birds/, for details. To promote the event and its sponsors we will be doing some joint marketing with the very popular and successful "Freedom's Run," "Harpers Ferry Half," "VeteRun" and other local races to help spread the word about these fun race opportunities in our community.

The description of sponsorship levels for the PVAS event is enclosed, and range from Platinum Sponsorship for $1000 to the Bronze Sponsorship for $100. Each level comes with its own list of benefits. Platinum and Gold sponsors will need to send logo artwork electronically by March 1, 2019 to Nan Johnson at race4birds@potomacaudubon.org. If you have questions or have any issues with sending the artwork, please don't hesitate to call Nan at (304) 870-4414.

If you want to sponsor the race, please fill out the Race Sponsor sheet that accompanies this letter and return it to us with your check. All contributions are fully tax deductible.

You'll note that different sponsorship levels provide you with different numbers of free race registrations and t-shirts. If you or any of your employees or family members are planning on using your free registration(s) to participate in the race as a runner, please have each of these individuals fill out a copy of the Runner Registration Form that also accompanies this letter. You can duplicate copies of this form as needed.

Thank you for your support!!!

Sincerely,

The Race Committee and Potomac Valley Audubon Society

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SPONSORSHIPS AVAILBLE IN 2019

PLATINUM SPONSOR: $1000

This level of sponsorship includes:

- A press release and photo will be sent to all the local papers highlighting your sponsorship.
- Your logo will be placed at the top of our sponsor page on the new website.
- Your logo will be placed at the top back of the race t-shirt.
- Your logo will be placed in PVAS' monthly newsletter that gets mailed to its 600 + members.
- Race entry fees and t-shirts for up to five staff and/or family members.

GOLD SPONSOR: $500

This level of sponsorship includes:

- Your name/logo in large print above the Silver Sponsors on the sponsor page of the website.
- Your logo/name on the back of the race t-shirt above the Silver Sponsors
- Your name will be included in PVAS' monthly newsletter that gets mailed to 600+ members.
- Your business name will be included in a press release sent to all local papers.
- Race entry fees and t-shirts for up to three staff and/or family members.

SILVER SPONSOR: $250

This level of sponsorship includes:

- Your business name printed in medium sized print on the website's sponsor page above the Bronze Sponsors.
- Your business name on the back of the race t-shirt above the Bronze Sponsors.
- Your business name will be included in a press release sent to all local papers.
- You will also be listed in PVAS monthly newsletter that gets mailed to its 600+ members.
- Race entry fees and t-shirts are available for up to two staff and/or family members.

BRONZE SPONSOR: $100

This level of sponsorship includes:

- Your business name printed on the website's sponsor page below the Silver Sponsors.
- Your business name printed on the lower back of the race t-shirt.
- You will be included in the list of sponsors in a press release sent to all local papers.
- You will be listed in PVAS' monthly newsletter that gets m

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RACE SPONSOR INFORMATION

I wish to become a sponsor for PVAS' annual trail race at the following level:

- Platinum ($1,000)
- Gold ($500)
- Silver ($250)
- Bronze ($100)

Return this form and your sponsorship donation by March 1, 2019 by email or mail to:

Potomac Valley Audubon Society
P.O. Box 578
Shepherdstown, WV 25443

Any questions regarding sponsorship detail can be directed to Nan Johnson at 304.870.4414 or race4birds@potomacaudubon.org

RACE SPONSOR INFORMATION	
COMPANY/INDIVIDUAL'S NAME AS TO APPEAR ON T-SHIRT: (platinum/gold sponsor also send electronic file of logo)	
CONTACT NAME:	PHONE NUMBER:
ADDRESS:	
CITY/STATE/ZIP:	
EMAIL:	
# PEOPLE WILL REPRESENT MY COMPANY AT THE RACE:_ __ (LIST NAMES ON BACK, COMPLETE ABOVE REG FORM FOR EACH)	
PLEASE PROVIDE T-SHIRTS OF THE FOLLOWING SIZES: Platinum sponsors receive five (5) shirts, Gold receives three (3) shirts, Silver receives two (2) shirts and Bronze receives one (1) shirt. ADULT SMALL _____ ADULT MEDIUM _____ ADULT LARGE _____ ADULT X-LARGE _____	
I HAVE ENCLOSED A CHECK IN THE AMOUNT OF: _____ Please make checks payable to **"Potomac Valley Audubon Society"** and reference **"Race"** in the memo line.	

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RUNNER REGISTRATION FORM

Each participating runner needs to complete a registration form for the event. Please indicate if the runner is picking up the sponsor's T-shirt(s) by circling Yes or No below. "Yes" will mean the sponsor's T-shirt is given to the running participant indicated in this form. "No" will mean the sponsor will pick up the sponsor T-shirt(s) separately.

SPONSOR RUNNER REGISTRATION FORM	SPONSOR NAME:
RUNNER NAME:	
ADDRESS:	
RUNNERS CITY/STATE/ZIP:	PHONE:
EMAIL:	T-SHIRT: YES NO SIZE: S M L XL
GENDER:	DOB:
EVENT: 5K ($25) 10K ($30)	AGE ON 4/6/2019:

WAIVER: In consideration of my application and permitting me to participate in this event, I hereby take action for myself and anyone entitled to act on my behalf: (1) Waive, release and discharge from any and all liability from my death, disability, personal injury, property damage, property theft or actions of any kind which might hereafter accrue to me including my traveling to and from the event, THE FOLLOWING. ENTITIES OR PERSONS: event coordinator; event director; event committee; Potomac Valley Audubon Society; Broomgrass Farm Gerrardstown, WV; volunteers; event sponsors; their directors, officers,

PHOTO WAIVER:

- I give permission for me or my child to be photographed/videotaped and for the pictures to be used for PVAS publications and/or publicity.
- I do not want my child's or my photograph or video image to be used for PVAS publications and/or publicity.

SIGNITURE: DATE: